



**Bhavan's Vivekananda College**  
**of Science, Humanities and Commerce**  
**(Autonomous College)**  
**(Accredited with 'A' Grade by NAAC)**  
**Sainikpuri, Secunderabad - 500 094**

**Bachelor of Business Administration**

**1st Semester**

**(Note: The duration of external examination is 3 hours)**

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	-BBA101	English	4	-	2	70	-	30
2.	-	Second Language: Sanskrit/Hindi/ Telugu/French	4	-	2	70	-	30
3.	-	Indian Heritage and Culture	1	-	1	50	-	-
4.	BBA181	Principles of Management ✓	4	-	4	70	-	30
5.	BBA182	Business Mathematics I	4	-	4	70	-	30
6.	BBA183	Financial Accounting I	4	-	4	70	-	30
7.	BBA184	Business Economics ✓	4	-	4	70	-	30
Total			25	-	21	470	-	180

**PPW:** Periods Per Week

**TH:** Theory

**PR:** Practicals

**CIA:** Continuous Internal Assessment

2<sup>nd</sup> Semester

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	- EN201	English	4	-	2	70	-	30
2.	-	Second Language: Sanskrit/Hindi/ Telugu/French	4	-	2	70	-	30
3.	-	Environmental Studies	1	-	1	50	-	
4.	BBA281	Organizational Behaviour	4	-	4	70	-	30
5.	BBA282	Business Mathematics II	4	-	4	70	-	30
6.	BBA283	Financial Accounting II	4	-	4	70	-	30
7.	BBA284	Introduction to Information Technology Lab: IT	4	2	4	50	20	30
Total			25	2	21	450	20	180

3<sup>rd</sup> Semester

16-17  
WOM UBY

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	-	English	4	-	2	70	-	30
2.	-	Second Language: Sanskrit/Hindi/ Telugu/French	4	-	2	70	-	30
3.	-	Science and Civilization	1	-	1	50	-	
4.	BBA381	Human Resource Management I	5	-	4	70	-	30
5.	BBA382	Business Statistics	5	-	4	70	-	30
6.	BBA383	Fundamentals of Marketing I	5	-	4	70	-	30
7.	BBA384	Financial Statement Analysis	5	-	4	70	-	30
8.	BBA385	DBMS (SQL/PL SQL Lab)	4	2	4	50	20	30
Total			33	2	25	520	20	210

4<sup>th</sup> Semester

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	-	English	4	-	2	70	-	30
2.	-	Second Language: Sanskrit/Hindi/ Telugu/French	4	-	2	70	-	30
3.	-	Moral and Ethics	1	-	1	50	-	
4.	BBA481	Human Resource Management II	5	-	4	70	-	30
5.	BBA482	Quantitative Techniques	5	-	4	70	-	30
6.	BBA483	Fundamentals of Marketing II	5	-	4	70	-	30
7.	BBA484	Elements of Financial Management	5	-	4	70	-	30
8.	BBA 485	Business Communication	5		4	70	-	30
Total			34		25	540		210

*K. G. Reddy*  
CHAIRMAN  
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OSMANIA UNIVERSITY  
HYDERABAD - 500 007. (A.P.)


*M. S. Chakravarthy*  
HEAD OF DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
BHAVAN'S VIVEKANANDA COLLEGE  
SAINIKPURI, SECUNDERABAD.


### 5<sup>th</sup> Semester

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	BBA581	Management Accounting ✓	5	-	4	70	-	30
2.	BBA582	Business Environment ✓	5	-	4	70	-	30
3.	BBA583	Entrepreneurial Development I	5	-	4	70	-	30
4.	BBA 584	Operations Research	5	-	4	70	-	30
5.	BBA 585	Research Methodology and Business Analytics	5	-	4	70	-	30
<b>Elective</b>								
6.	BBA586F	Investment Management	5	-	4	70	-	30
	BBA586M	Personal Selling						
	BBA586H	Leadership & Change Management						
Total			30	-	24	420	-	180

### 6<sup>th</sup> Semester

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	BBA681	Business Taxation	5	-	4	70	-	30
2.	BBA682	Business and Corporate Law ✓	5	-	4	70	-	30
3.	BBA683	Entrepreneurial Development II	5	-	4	70	-	30
4.	BBA684	Operations Management	5	-	4	70	-	30
5.	BBA685	Banking & Insurance	5	-	4	70	-	30
<b>Elective I</b>								
5.	BBA686F	Fundamentals of Financial Derivatives	5	-	4	70	-	30
	BBA686M	Advertising and Sales Promotion						
	BBA686H	Industrial Relations in India						
	BBA686	Project Report	Grade					
	BBA687	Comprehensive Viva - Voce	Grade					
Total			30	-	24	420	-	180


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## Summary

S.No	Semester	PPW		Credits			Max. Marks		
		TH	PR	P-I	P-II	Total	TH	PR	CIA
1	I	25	-	5	16	21	470	-	180
2	II	25	2	5	16	21	450	20	180
3	III	29	2	5	20	25	520	20	210
4	IV	28	-	5	20	25	540	-	210
5	V	24	-	-	24	24	420	-	180
6	VI	24	-	-	24	24	420	-	180
Total		155	4	20	120	140	2820	40	1140

*Kalle*  
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**Department of Management Studies**

**BBA II and III Year Syllabus (2016-17)**

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